2008 PUBLISHING BUSINESS CONFERENCE & EXPO

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SECTION 1:

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First Middle Last

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✔ **FREE ADMISSION TO THE KEYNOTE ADDRESS**

Taking on the Giant: How to Meet the Challenges of Leadership

Monday, March 10, 2008, 9:15am – 10:00am

Peter Legge, President and CEO, Canada Wide Magazines & Entertainment Ltd.

✔ **FREE ADMISSION TO THE EXHIBIT HALL**

Exhibit Hall Hours: Monday, March 10, 2008, 12:00 pm – 6:00 pm
Tuesday, March 11, 2008, 10:00 am – 3:00 pm

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- **SAVE $50** off the One Day Pass (Mon or Tues) with **DISCOUNT CODE: EXH50**

LOCATION

NY Marriott Marquis
1535 Broadway
New York, New York 10036
800-843-4898

Special Discount Rate*:
$285 (single) $315 (double)
Hotel Discount Deadline:
February 15, 2008

SECTION 2:

Primary Business: (check one)

- ❒ B to B Magazine Publishing
- ❒ Consumer Magazine Publishing
- ❒ City & Regional Magazine Publishing
- ❒ Association/Society/Nonprofit
- ❒ Journal Publishing
- ❒ Government Publishing
- ❒ Corporate Publishing
- ❒ Advertising/Marketing/Branding Agency
- ❒ Design Firm
- ❒ Book Publishing
- ❒ University Press
- ❒ Directory Publishing
- ❒ Magazine Printer
- ❒ Commercial Printer
- ❒ Bindery/Finishing Facility
- ❒ Premedia Service
- ❒ Paper Company
- ❒ Industry Supplier
- ❒ Other

Primary Function: (check one)

- ❒ Corporate/Executive Management
- ❒ Production, Manufacturing
- ❒ Interactive Media
- ❒ Distribution
- ❒ Marketing, Sales
- ❒ Design, Creative
- ❒ Finance
- ❒ Editorial
- ❒ Other

Management Level: (check one)

- ❒ President, CEO, Owner
- ❒ Vice President
- ❒ Manager, Director, Supervisor
- ❒ Staff
- ❒ Other

Types of Products:
(check all that apply)

- ❒ Magazines, Consumer
- ❒ Magazines, B-to-B
- ❒ Journals
- ❒ Reprints
- ❒ Books, Education
- ❒ Books, Trade
- ❒ Books, Professional
- ❒ Bibles/Religious
- ❒ Books, Fine Edition/Illustrated
- ❒ Audio Books
- ❒ e-Books, Interactive Media
- ❒ Directories
- ❒ Packaging
- ❒ CDs/DVDs